

HELPER

NÁVRH LOGOTYPU



Vizuálne najvhodnejší

VÍTEZSLAV VÁLKA
Stickfish, s.r.o.
12/2003

A

HELPER

1

HELPER

2

HELPER

3

HELPER



4

HELPER

1



2



3



4



1



2



3



4



 **HELPER**

1

 **HELPER**



2

 **HELPER**

3

HELPER

4

1



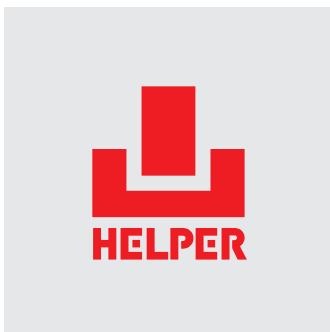
2



3



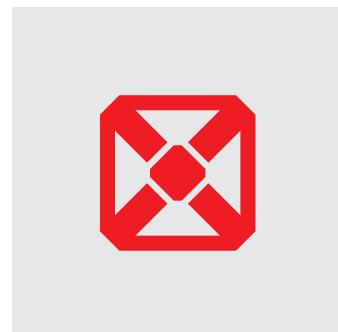
4



5



6





1



2



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4

H

HELPER

 **HELPER**

1

 **HELPER**



2

 **HELPER**

3

 **HELPER**

4

1

The logo consists of a stylized icon of three horizontal bars of varying lengths on the left, followed by the word "HELPER" in a bold, uppercase, sans-serif font. The entire logo is centered on a light gray rectangular background.

2

The logo is centered on a white rectangular background with a thin gray border. It features the same stylized icon and "HELPER" text as in the first example.

3

The logo is centered on a solid black rectangular background. The stylized icon and the word "HELPER" are rendered in white.

4

The logo is centered on a solid red rectangular background. The stylized icon and the word "HELPER" are rendered in white. In the top right corner of the red area, there is a small yellow five-pointed star with a black outline and a drop shadow.

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